



exhilarating casino games

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Website:
Xcitegaming.com



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us

Sales@xcitegaming.com

Xcite Gaming provides the casino industry with new and exciting casino table games. We currently offer Double Attack Blackjack, the Blackjack side bet Bust It! And our new games FAN-TAN-ASTIC and 2 Face Blackjack.

CASINO CINEMA
TABLE DISPLAYS



DOUBLE ATTACK BLACKJACK



BUST IT!®



FAN-TAN-ASTIC®



2 FACE BLACKJACK

The game of Double Attack Blackjack is a variation of the game of Blackjack that allows the player the opportunity to make an additional wager after seeing the dealers up card.

Bet that the dealer will break with exactly 3 cards. Payout odds vary according to the value the break card. Pays up to 200 to 1!

Based on the ancient Chinese game Fan Tan, but with an American twist. Three dice are added and the total is divided by 4. The remainder (0,1,2,3) is the winning

Our newest sensation! Players see the dealer's hole card whenever the dealer has a face card up!

Just Some Of
Our Clients!





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DOUBLE ATTACK BLACKJACK

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\$500,000

**AVERAGE
AMOUNT OF
ADDITIONAL
REVENUE**

ONE

**Double Attack Blackjack
GENERATED**

**EACH
YEAR
IN NJ**

compared to a standard blackjack game

(For years 2004 to 2010)

25%

DOUBLE ATTACK

BLACKJACK

AVERAGE HOLD

PERCENTAGE

IN NJ

Double Attack Blackjack has already been a hit since 2004 in Atlantic City. It has even expanded to Canada and is played worldwide on Playtech igaming sites. **Double Attack Blackjack** typically holds about 25% and in 2009 was the number 2 game specialty in NJ on a win per unit basis as shown below, and very close to being #1. In Atlantic City, **Double Attack Blackjack** **WINS about \$500 000 more** per year than a comparable standard BJ game. Double Attack Blackjack is approved for play in Nevada and is now in Las Vegas, having been a hit at the El Cortez since Feb 2009. In 2011 Double Attack Blackjack began on the Strip at Ballys Las Vegas. Our Bust It! side bet is included free with every Double Attack Blackjack game and has now become a hit on standard blackjack games as well. In NJ it has been on our Double Attack Blackjack games for 6 years and on standard BJ for 3 years. Both games are also in many Canadian casinos where they are enjoying similar success. In 2010 Bust It! expanded to Station casinos (Texas Station and Fiesta Henderson) where it is hugely popular. *Bust It! is unique in that it involves the game of BJ itself*, for this reason it sees more action than any other side bet. Why not try a game that has **PROVEN** itself over **MANY** years in **MAJOR** casinos. These include Caesars, Harrahs, Showboat, Taj Mahal, Tropicana and many more. For most up to date info and video demos go to our website at www.xcitegaming.com or call me anytime at the number above.

2010

Average per Month x 1000

	WIN	DROP	HOLD
CAESARS	97.4	375.5	25.9%
SHOWBOAT	84.3	349.5	24.1%
TROP	103.0	413.9	24.9%
TAJ	81.4	305.6	26.6%
AVERAGE	91.5	361.1	25.3%
per unit	excludes Harrahs weekend game		
HARRAHS	32.9	116.3	28.3%
weekends only			

2009

Average per Month x 1000

	WIN	DROP	HOLD
CAESARS	104.3	409.7	25.5%
SHOWBOAT	99.3	393.1	25.3%
TROP	93.2	366.8	25.4%
TAJ	123.8	448.8	27.6%
HARRAHS	51.8	202.6	25.5%
AVERAGE	94.5	364.2	25.9%
per unit			

Note: in 2009 Harrahs went to one full time game

Double Attack Blackjack

2008

Average per Month x 1000

	WIN	DROP	HOLD
CAESARS	98.37	409.97	23.99%
SHOWBOAT	90.17	384.91	23.43%
TROP	46.45	155.90	29.79%
TAJ	142.02	477.66	29.73%
Average	94.25	357.11	26.39%
per unit			

HARRAHS	89.48	302.12	29.62%
One full time plus one weekend game			

DOUBLE ATTACK BLACKJACK PLAYER RACK CARDS

FRONT

BACK

DOUBLE THE ACTION



DOUBLE THE FUN!

MAKE A BET
IN THE
BETTING
CIRCLE



DEALER RECEIVES
ONE CARD FACE UP



NOW YOU MAY
DOUBLE YOUR BET!



DOUBLE DOWN ON ANY NUMBER OF CARDS!



DOUBLE THE EXCITEMENT

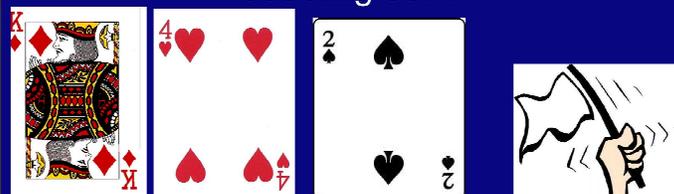
DOUBLE DOWN

ON BOTH BETS!



SUPER SURRENDER

Players may surrender half of their wager **ANY TIME** a dealer does not have a blackjack. Including after hitting, splitting and doubling down.



BUST IT! (optional)

Players may bet that the **DEALER** will break with **3** cards. The payout odds are determined by the value of the break card.

BREAK CARD	PAYOUT
TEN.....	3 TO 1
NINE.....	6 TO 1
EIGHT.....	8 TO 1
SEVEN.....	10 TO 1
SIX.....	15 TO 1

Bonus 8,8,8 same color 50 to 1!
Super Bonus 8,8,8 suited 200 to 1!



All winning wagers pay even money
Uses decks with no 10's (A-9,J,Q,K)
1-888-NUGAME-1
More on other side

example: Dealer breaks with 6
Pays 15 to 1

U.S. patent 7097175B2



BALLY'S
LAS VEGAS



U.S. Patent #6,977,982
www.xcitegaming.com

Dealer Must Stand on 17 and Must Draw to 16
INSURANCE PAYS 5:2 • **DOUBLE DOWN or Surrender on Any Number of Cards**

BET **BUST IT!** **DOUBLE ATTACK**

Player's Hand	Dealer's Hand	Payoff
21	21	1 to 1
20	21	1 to 1
19	21	1 to 1
18	21	1 to 1
17	21	1 to 1
16	21	1 to 1
15	21	1 to 1
14	21	1 to 1
13	21	1 to 1
12	21	1 to 1
11	21	1 to 1
10	21	1 to 1
9	21	1 to 1
8	21	1 to 1
7	21	1 to 1
6	21	1 to 1
5	21	1 to 1
4	21	1 to 1
3	21	1 to 1
2	21	1 to 1
1	21	1 to 1
0	21	1 to 1

Dealer's Break Card	Payoff
Face	3 to 1
Nine	6 to 1
Eight	8 to 1
Seven	10 to 1
Six	15 to 1
Bonus!	
888(same color)	50 to 1
Super Bonus!	
888(suited)	200 to 1



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DOUBLE ATTACK BLACKJACK HOUSE ADVANTAGE

Despite its high hold, the house edge at Double Attack is very close to that of a normal blackjack game. When played correctly, Double Attack has a house advantage of 0.6%, normal BJ is 0.5%. However, the average player has a disadvantage of approximately 2.5% as opposed to about 1% for normal BJ

There are a combination of reasons for this. First, removing the tens causes more player errors because players fail to adjust their strategy correctly. Spanish bj has shown improper playing yields about an additional 0.5% house advantage more than a typical bj game for a total of an extra 1% more in house edge over a players starting disadvantage. In addition, in double attack, these errors also affect the additional double attack bet which is typically bet about 40% of the time. This yields an additional 0.4% house advantage. Further, the typical player fails to properly place the double attack bet at the right times which yields an approximate 0.5% additional. The chart below summarizes the above.

Double Attack starting disadvantage.....	0.6%
Cost of typical player strategy errors on original bet...	1.0%
Cost of strategy errors on double attack bet.....	0.4%
Cost of improper double attack bets.....	0.5%
Total Casino Advantage on average player.....	2.5%
Casino Advantage for the Bust It! side bet.....	7.9%
Hands per hour about 15% less than a typical BJ game	

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LEASE CHARGES*

DOUBLE ATTACK BLACKJACK , 2 FACE BLACKJACK & FAN-TAN-ASTIC

<u>No. of Games</u>	<u>Cost Per Game Per Month</u>
1	\$500
2	\$450
3 or more	\$400

BUST IT! LEASE RATES

\$100 per game per month / Weekend Only Game \$50 per game per month

Bust It! "Whole Casino" Lease Fees

Xcite Gaming is now offering special buy 1 get one free rates for casinos which install Bust It! on all BJ games casino wide (BJ games in the Baccarat pit may be excluded). In addition we are now offering weekend only rates for those BJ games which only open on weekends and holidays. Use the below formula to calculate your "Casino Wide" lease rate.

Number of full time BJ games/2 x (\$100)
 + Number of weekend only games/2 x (\$50)
 = Total Monthly Lease rate for all BJ games

Example of lease rate calculation:

Number of Full time BJ games= 20
 Number of Weekend only BJ games= 20

20 games/2 (Buy one get one free) x \$100= \$1,000 per month
 20 weekend only games/2 (Buy one get one free) x \$50= \$500 per month
 Total monthly lease fee for all BJ games= \$1500

Layouts can be ordered from

GPI

Layouts by Willy (contact Alex Garay @ 818-262-1716)

U WEAR inc (contact Francis Lynn @ 626-228-8861)



Bust It!
 U.S. Patent 7,596,022
 WWW.XCITEGAMING.NET
 1-888-NUGAME-1

3rd Card Drawn Payoffs
 Ten 3 to 1
 Nine 5 to 1
 Eight 7 to 1
 Seven 9 to 1
 Six 15 to 1
 Bonus!
 888 (same color) 50 to 1
 Super bonus!
 888 (suited) 200 to 1

BLACKJACK PAYS 3 TO 2
DEALER MUST DRAW TO 16, STAND ON ALL 17'S
PAYS 2 TO 1 • INSURANCE
PAYS 2 TO 1

BUST IT!

3rd Card Drawn Payoffs
 Ten 3 to 1
 Nine 5 to 1
 Eight 7 to 1
 Seven 9 to 1
 Six 15 to 1
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 888 (suited) 200 to 1

BUST IT!

BUST IT!

BUST IT!

BUST IT!

3rd Card Drawn Payoffs
 Ten 3 to 1
 Nine 5 to 1
 Eight 7 to 1
 Seven 9 to 1
 Six 15 to 1
 Bonus!
 888 (same color) 50 to 1
 Super bonus!
 888 (suited) 200 to 1

Bust It!
 Limit \$1 - \$25

BUST IT!

3rd Card Drawn Payoffs
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 Nine 5 to 1
 Eight 7 to 1
 Seven 9 to 1
 Six 15 to 1
 Bonus!
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WORLD'S GREATEST BJ SIDE BET!

10



THE 3 MOST IMPORTANT ASPECTS OF A BLACKJACK SIDE BET

- 1. High player participation rate**
- 2. Optimal house edge**
- 3. Minimal slowdown to game**

High player participation rate

The Bust It! bet has a very high player participation rate and adds more excitement to the game than any other side bet because:

- A.)** It involves the actual game of blackjack.
- B.)** It's a bet against the dealer's hand instead of on the player's hand. This leads to a common outcome for all players to root for.
- C.)** Player is still in game even after breaking
- D.)** Has a optimal house advantage(see below). This leads to players perceiving a fair return on their money and gives the bet more popularity and longevity.

Optimal house edge:

A successful BJ side bet needs a house advantage that is neither too large nor too small. A house edge that is too large leads to continually lower player participation rates due to player's perception (correctly) of not getting a fair return on their money. A house edge that is too small will fail to compensate for the slowdown of the game and hence not increase the win and hold of the game. The Bust It! bet achieves a fair balance between these two by having a house advantage between **6.8% and 8.1%** (depending on # of decks). This house edge keeps popularity with players high while still giving the house a good increase in win and hold.

Minimal slowdown to game:

Unlike most other popular side bets, the Bust It! bet is based on the dealer's hand and not the player's. Therefore, all player's bets either all lose or all win in the round. With a hit rate of about 1 in 5.8 hands, a dealer will just collect all Bust It! bets more than 4 out of 5 rounds. Also, on the winning rounds all Bust It! bets pay the same odds, which makes payouts faster and easier with less dealer errors.

POPULAR BLACKJACK SIDE BETS

	High Player Participation	Optimal House Edge	Slowdown Minimal Game of
	YES	YES	YES
LUCKY LADIES	NO	NO	NO
PERFECT PAIRS LUCKY PAIRS LUCKY LUCKY	NO	Varies with Ver & #decks	NO
	NO	NO	NO

Bust It! Blackjack

1. "Bust It!" is an optional side wager designated on the layout of a standard Blackjack game. This wager will win if the dealer's hand breaks (goes over 21) in exactly 3 Cards (one hit card).
2. A "Bust It!" wager will lose anytime the dealer's hand does not exceed 21 in exactly 3 cards.
3. The "Bust It!" wager may not exceed a player's original bet.
4. All "Bust It!" wagers are taken or paid before acting upon the players other bets.
5. All Bust It! wagers remain active regardless of the outcome of a players hand. (ie if a player goes over 21 the Bust It! bet remains active)
6. Payouts odds for "Bust it!" wagers are determined by the value of the third card drawn in the dealer's hand which causes the dealer to go over 21 (or bust). The Payout odds are as follows:

<u>Value of Third Card Drawn</u>	<u>Payout</u>
Ten	3 to 1
Nine Eight	5 to 1
Seven	7 to 1 9 to 1
Six	15 to 1
Bonus 8,8,8 same color 50 to 1!	
Super Bonus 8,8,8 suited 200 to 1!	

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BUST IT! VS LUCKY LADIES 5 MONTH COMPARISON

TRUMP TAJ MAHAL ATLANTIC CITY
TOTAL MAY 24 2007 TO OCT 24 2007

	DROP	WIN	HOLD*
BUST IT! (2 GAMES)	\$4,153,742	\$665,457	16.02%
LUCKY LADIES (2 GAMES)	\$3,921,595	\$610,486	15.57%
TOTAL DIFFERENCE	\$232,147	\$54,971	0.45%
Difference per month	\$46,429	\$10,994	
DIFFERENCE PER DAY PER GAME	\$774	\$183	
(OPEN 150 DAYS)			

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**Destined to be
 a Classic!**

HOUSE ADVANTAGE

**0.4%- Perfect Play
 Expected Advantage
 for Average Player
 2.0% or higher
 Expected Hold – 25%
 Expected Drop-
 Through the Roof!**



**What's the most disliked &
 frustrating part
 of traditional Blackjack?**

Hitting & breaking against a dealer's
 high up card only to find the dealer
 had a low card in the hole.

**2 FACE BLACKJACK
 ELIMINATES THIS!**

There are 3 main differences in 2 Face Blackjack

1. **Whenever the dealer has a face card up (J,Q,K) the dealer shall expose his hole card.**
2. **All of the numerical tens are removed from all decks (face cards are left in).**
3. **A Blackjack for the player shall pay 6 to 5**

Otherwise standard rules apply

Dealer hits soft 17

Players may double down on their first 2 cards totaling 9 or higher

Players may split cards of the same value up to 3 times

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ADVANTAGES OF 2 FACE BJ

- 1. Can be learned by any player in seconds, virtually no instructions are needed.**
- 2. Player advantages are obvious while the disadvantages are not.**
- 3. Can be played on any standard BJ layout. This will be less intimidating to players normally unwilling to try new games.**
- 4. The removal of the tens has a further increase in house advantage over and above the standard 2% advantage. This is due to most players not adjusting their strategy to compensate for this.**
- 5. Novice and casual players will find this game more appealing than standard BJ because many of the decisions will be obvious making the game easier to play. While more experienced players will recognize the advantages of the game.**
- 6. The removal of the numbered 10's may appear to be advantageous to the player. Since the hole card is only shown with a face card up, the player never faces a ten value up card without seeing the dealer's hole card. Hence the player may look upon the removal of the tens favorably.**



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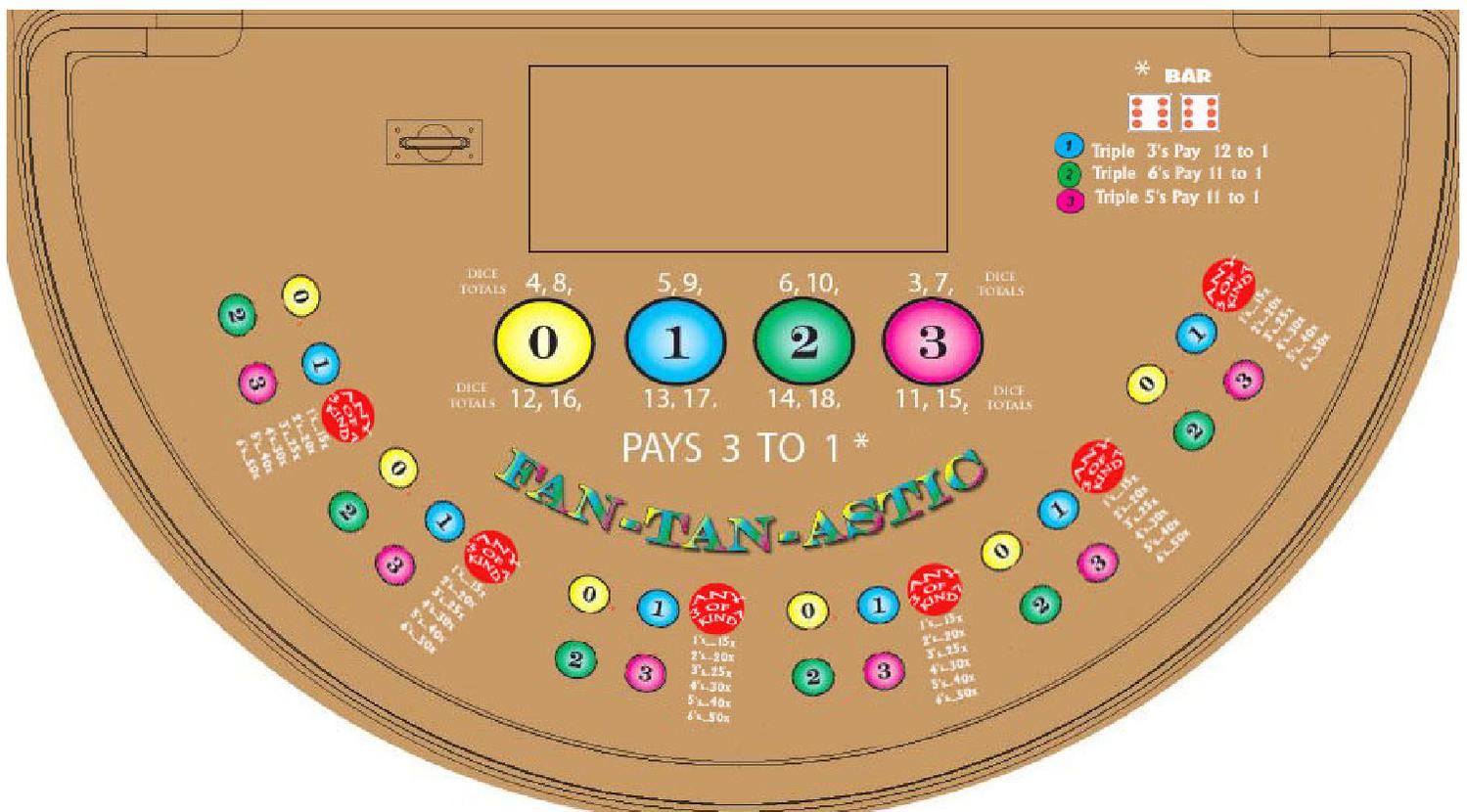
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web: xcitegaming.com

HOUSE EDGE

Fan-Tan-Astic Bet- 2.31%
3 of a Kind Bet- 13.89%

Fan-Tan-Astic stays true to the nature of the traditional Chinese game of Fan Tan but is much faster. Each player makes a bet on at least one of four numbers (0,1,2,3) and one player shakes the dice shaker. The dealer uncovers the dice shaker to reveal the total. The winning numbers are determined by the remainder of the sum of 3 dice divided by 4. As an example, if the 3 dice total 11 then 4 into goes into 11 two times with 3 remaining, so the winning number is 3. The math is not necessary to perform because each Fan-Tan-Astic number has the dice total next to them and is also color coded to match the players betting area. Each winning bet pays 3 to 1, except when two sixes roll which results in a push. However, if select 3 of a kinds roll the player receives a large bonus payout on his basic bet. In addition, a player may also bet the "Any 3 of a kind" bet which pays variable odds on all 3 of a kinds, from 15 to 1 to 50 to 1, depending on the 3 of a kind rolled. The higher the 3 of a kind, the higher the payout.





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ADVANTAGES OF FAN-TAN-ASTIC

- 1. Very easy to learn**
- 2. Will appeal to both Asian and American players**
- 3. Extremely fast, resulting in a very high number of decisions per hour.**
- 4. Players get to participate in outcome by shaking the dice. This should increase the popularity of the game.**

HOUSE EDGE

Fan-Tan-Astic Bet- 2.31%

3 of a Kind Bet- 13.89%



JOE CENTRONE
PRESIDENT

Phone: 609-487-9406

Fax: 702-947-4545

Address:

Xcite Gaming

1412 Minuet St

Henderson, NV

89052

Email: sales@xcitegaming.com



TOP WEB SITES FOR CASINO EXECS

GAMING NEWS

GAMINGFLOOR.COM

PENCHANGA.NET

STATISTICS AND ANALYSIS

WIZARDOFODDS.COM

BLACKJACK FORUMS

BJ21.COM

LAS VEGAS INFO

LASVEGASADVISOR.COM

NEW CASINO GAMES

Xcitegaming.com

Game	Bet/Rules	House Edge	Standard
			Deviation
	Player	1.06%	0.93
	Banker	1.24%	0.95
Baccarat	Tie	14.36%	2.64
Big Six	\$1	11.11%	0.99
	Joker/Logo		
	\$2	16.67%	1.34
	\$5	22.22%	2.02
	\$10	18.52%	2.88
Blackjackak	\$20	22.22%	3.97
		24.07%	5.35
	No insurance	10.42%	5.79
Bonus Six	With insurance	23.83%	6.51
	Liberal Vegas rules	0.28%	1.15
Caribbean Stud Poker		5.22%	2.24
Casino War	Go to war on ties	2.88%	1.05
	Surrender on ties	3.70%	0.94
	Bet on tie	18.65%	8.32
Catch a Wave		0.50%	d
Craps	Big 6,8		
	Pass/Come	1.41%	1
	Don't pass/don't come	1.36%	0.99
	Field (2:1 on 12)	5.56%	1.08
	Field (3:1 on 12)	2.78%	1.14
	Any craps	11.11%	2.51
		9.09%	1
	Proposition 7	16.67%	1.86

Game	Bet/Rules	House Edge	Standard
			Deviation
Double Down Stud		2.67%	2.97
Keno		25%-29%	1.30-46.04
Let it Ride		3.51%	5.17
Pai Gowc		1.50%	0.75
Pai Gow Pokerc		1.46%	0.75
Pick 'em Poker Dog		0% - 10%	3.87
Red	Six decks	2.80%	1.6
Roulette	single zero	2.70%	e
	double zero	5.26%	e
		2.78%-33.33%	e
Sic-Bo			
Slot Machines		2%-15%	8.74
Spanish Super	Dealer hits soft 17 Pairplus	0.76%	d

Double Attack Blackjack	0.63%
Bust It! for Double Attack	8.1%
Bust It! for standard BJ	6.9%
2 Face Blackjack	0.4%
Fan-Tan-Astic	2.53%
Fan-Tan-Astic 3 of a Kind bet	13.89%

 Printable Metric Conversion Chart and Table
Length

1 centimeter (cm)	= 10 millimeters (mm)
1 inch	= 2.54 centimeters (cm)
1 foot	= 0.3048 meters (m)
1 foot	= 12 inches
1 yard	= 3 feet
1 meter (m)	= 100 centimeters (cm)
1 meter (m)	= 3.280839895 feet
1 furlong	= 660 feet
1 kilometer (km)	= 1000 meters (m)
1 kilometer (km)	= 0.62137119 miles
1 mile	= 5280 ft
1 mile	= 1.609344 kilometers (km)
1 nautical mile	= 1.852 kilometers (km)

Area

1 square foot	= 144 square inches
1 square foot	= 929.0304 square centimeters
1 square yard	= 9 square feet
1 square meter	= 10.7639104 square feet
1 acre	= 43,560 square feet
1 hectare	= 10,000 square meters
1 hectare	= 2.4710538 acres
1 square kilometer	= 100 hectares
1 square mile	= 2.58998811 square kilometers
1 square mile	= 640 acres

Speed

1 mile per hour (mph)	= 1.46666667 feet per second (fps)
1 mile per hour (mph)	= 1.609344 kilometers per hour
1 knot	= 1.150779448 miles per hour
1 foot per second	= 0.68181818 miles per hour (mph)
1 kilometer per hour	= 0.62137119 miles per hour (mph)

Volume

1 US tablespoon	= 3 US teaspoons
1 US fluid ounce	= 29.57353 milliliters (ml)
1 US cup	= 16 US tablespoons
1 US cup	= 8 US fluid ounces
1 US pint	= 2 US cups
1 US pint	= 16 US fluid ounces
1 liter (l)	= 33.8140227 US fluid ounces
1 liter (l)	= 1000 milliliters (ml)
1 US quart	= 2 US pints
1 US gallon	= 4 US quarts
1 US gallon	= 3.78541178 liters

Weight

1 milligram (mg)	= 0.001 grams (g)
1 gram (g)	= 0.001 kilograms (kg)
1 gram (g)	= 0.035273962 ounces
1 ounce	= 28.34952312 grams (g)
1 ounce	= 0.0625 pounds
1 pound (lb)	= 16 ounces
1 pound (lb)	= 0.45359237 kilograms (kg)
1 kilogram (kg)	= 1000 grams
1 kilogram (kg)	= 35.273962 ounces
1 kilogram (kg)	= 2.20462262 pounds (lb)
1 stone	= 14 pounds
1 short ton	= 2000 pounds
1 metric ton	= 1000 kilograms (kg)

Temperature